



July 20-22, 2021
Chicago Marriott Downtown Magnificent Mile Hotel
Chicago, IL

MWAA 2021 Conference Agenda

Tuesday, July 20, 2021

- 1:00 am to 5:00 pm** Registration Open (7th Floor)
Follow the signs to Registration. Sponsored by American Express.
- 3:00 am to 5:00 pm** Executive Forum (Invitation Only) (7th Floor – Salon 1 Grand Ballroom)

Wednesday, July 21, 2021

- 8:30 am to 7:00 pm** Registration Open (7th Floor)
Follow the signs to Registration. Sponsored by American Express.
- 8:30 am to 1:00 pm** Exhibitors Setup (7th Floor – Salons 2&3 Grand Ballroom)
Exhibitors Setup in Exhibit Hall
- 1:00 pm to 3:00 pm** Wnet Networking Event (6th Floor – Indiana/Iowa/Michigan)
- 3:30 pm to 3:45 pm** Opening Remarks & Welcome (7th Floor – Salon 1 Grand Ballroom)
Rod Katzfey, President, MWAA
- 3:45 pm to 4:30 pm** Keynote Speaker (7th Floor – Salon 1 Grand Ballroom)
- 4:30 pm to 5:00 pm** Industry Achievement Award Presentation (7th Floor – Salon 1 Grand Ballroom)
Presentation to Juan Ortiz, A Motivational Speaker in the USA
- 5:00 pm to 6:30 pm** Opening Reception – Exhibit Hall (7th Floor – Salons 2&3 Grand Ballroom)
Visit with the Exhibitors and enjoy the hospitality of the MWAA
- 9:00 pm to 12:00 am** Evening Event TBD

Thursday, July 22, 2021

- 8:30 am to 4:30 pm** Registration Open (7th Floor)
Follow the signs to Registration. Sponsored by American Express.
- 9:00 am to 10:00 am** Breakfast – Exhibit Hall (7th Floor – Salons 2&3 Grand Ballroom)
Visit with the Exhibitors and enjoy the hospitality of the MWAA
- 9:00 am to 12:15 pm** Exhibit Hall Open (7th Floor – Salons 2&3 Grand Ballroom)
Visit with the Exhibitors and enjoy the hospitality of the MWAA
- 10:00 am to 5:00 pm** Cyber Café (6th Floor – Indiana/Iowa/Michigan)
A great place to meet with clients, make phone calls, get some work done, or just relax.
- 11:30 am to 12:15 pm** Lunch – Exhibit Hall (7th Floor – Salons 2&3 Grand Ballroom)
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- 12:30 pm to 1:30 pm** **HR & Recruiting Panel: Accelerate Your Career (7th Floor – Salon 1 Grand Ballroom)**
Shift into overdrive with tips from top industry HR professionals
- 1:30 pm to 2:30 pm** **Diversity & Inclusion Panel: Building a Path Together (7th Floor – Salon 1 Grand Ballroom)**
Inclusive leadership to fuel employee motivation and a collaborative culture
- 2:30 pm to 2:45 pm** **Coffee Break (7th Floor – Grand Ballroom Foyer)**
- 2:45 pm to 3:30 pm** **Selling in a Virtual World: A New Landscape – the Post-COVID Sales Era (7th Floor – Salon 1 Grand Ballroom)**
Driving growth without a roadmap
- 3:30 pm to 4:45 pm** **Innovation Panel: Paving the Path Beyond Recovery – Embracing Innovation (7th Floor – Salon 1 Grand Ballroom)**
Technology reshaping the future of our industry
- 5:00 pm to 6:30 pm** **Closing Reception – Exhibit Hall (7th Floor – Salons 2&3 Grand Ballroom)**
Visit with Exhibitors and enjoy the hospitality of the MWAA
- 6:30 pm to 7:30 pm** **Exhibit Hall Tear Down (7th Floor – Salons 2&3 Grand Ballroom)**
- 6:45 pm to 7:15 pm** **Passport Challenge Drawing (6th Floor – Indiana/Iowa/Michigan)**